

About

Laura is a creator and a builder. Known for tapping into her empathy, she quickly builds trusting relationships with people at all levels in an organization. Often called “not your typical HR person”, she receives the most satisfaction when she is able to work with leaders and teams, bringing together her strategic thinking and her human-first approach, to guide them on a journey to realize their full potential.

Over her 25+ years in Human Resources, Laura has built and led teams across a variety of industries including healthcare IT, aerospace, transportation, financial services, and SaaS technology. She believes HR must be able to walk the line between employee advocacy and business partnership on a consistent basis. Companies she has worked for include General Electric, Corning, Inc., Tesla, and GoDaddy. Laura has led the development and implementation of programs focused on leadership, performance management, organization design, culture and engagement. She has successfully partnered and guided leaders from the C-suite on down, through cycles of growth and downturn.

Her approach to consulting is to build strong, trusted relationships with her clients, taking time to ask questions and seeking to understand their current state and challenges. Laura loves engaging with and motivating leaders, employees, and organizations to move forward and achieve their goals.

Areas of Expertise

- Performance Management & Development
- Leadership Development
- Emotional Intelligence
- Organizational Effectiveness and Culture
- Executive Coaching

Certifications & Memberships

- MS, Human Resources & Labor Relations, Michigan State University
- BA, Sociology & History, Purdue University
- Lean Six Sigma Green Belt
- Chief member
- SHRM member



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